

# Full informative notice on use of cookies

## Use of cookies

[www.thdlab.co.uk](http://www.thdlab.co.uk) or the “Site” uses Cookies to simplify and increase the efficiency of its services for users viewing the pages [www.thdlab.co.uk](http://www.thdlab.co.uk).

Users visiting the Site will note **small amounts of information** in the devices being utilised, whether computers or mobile peripherals, in small text files called “cookies” saved in the directories used by the user’s Web browser.

There are **various types of cookies**, some to increase the efficiency of the Site, others to enable specific functions.

A detailed analysis of our cookies will allow you to:

- memorise the preferences set
- avoid having to reset the same information more than once when visiting the site, for example, user name and password
- analyse the use of the seo.com-placement services and contents provided in order to get the most from your visit and the services offered

## Type of Cookies used by [www.thdlab.co.uk](http://www.thdlab.co.uk)

Listed below are various types of cookies used by [www.thdlab.co.uk](http://www.thdlab.co.uk) depending on the intended use

### Technical Cookies

This type of cookie allows **certain sections in the Site to function correctly**. There are two categories: persistent and session cookies:

- **persistent**: once the browser has been closed, these are not erased but remain up to a prefixed date
- **session**: these are erased every time the user closes his browser

These cookies, always sent from our domain, **are necessary to view the site correctly** and in relation to the technical services offered, will therefore **always be used and sent**, unless the user modifies the browser setting (thereby invalidating the display of the site pages).

### Analytics Cookies

The cookies in this category are used to **collect information regarding the use of the site**. [www.thdlab.co.uk](http://www.thdlab.co.uk) will use this information to carry out **anonymous statistical analyses** and thereby improve the use of the Site and make its contents more interesting and more relevant to the intentions of the individual user. This type of cookie collects data in **anonymous form** relating to the user’s activities and how he reached the Site. Analytics cookies are sent by the Site itself or from third-party domains.

### Cookies analysing third-party services

These cookies are used to collect information on the **use of the Site** by users in **anonymous form** such as: pages visited, length of visit, origins of traffic, geographic origin, age, type and interests for

consultation in marketing campaigns. These cookies are sent by thirty-party domains external to the Site.

## Cookies to integrate third-party software products and functions

This type of cookie **integrates functions developed by third parties** within the pages of the Site such as icons and preferences expressed in social networks in order to break down the contents of the site or to use the software services of third parties (such as software to generate maps and other software that offers additional services). These cookies are sent by **third-party domains** and by **partner sites** that offer their functions amongst the pages on the Site.

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According to legislation currently in force, [www.thdlab.co.uk](http://www.thdlab.co.uk) is not obliged to ask for consent for **technical and analytics cookies**, seeing that they are necessary in order to provide the services requested.

The user can give his consent to all other types of cookies adopting one or more of the following methods:

- **through specific configuration of the browser** used or the related computer programmes used to navigate the pages making up the Site;
- **by changing settings** when using third-party services

Both these solutions may prevent the user from utilising or viewing parts of the Site.

## Third-party Web sites and services

The Site may contain links to other Web sites that have their own privacy informative notice which may differ from that adopted by [www.thdlab.co.uk](http://www.thdlab.co.uk), that therefore does **not account** for these sites.

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## Cookies used by [www.thdlab.co.uk](http://www.thdlab.co.uk)

A list of technical and analytics cookies used on this Site is set out below:


- `__utma` – persistent – duration of user's visit – necessary for third-party services Google Webmaster and Analytics. Lasts 2 years
- `__utmb` – persistent – user's abandonment rate (approximate figure) – necessary for third-party services Google Analytics. Lasts 30 minutes
- `__utmc` – persistent – user's abandonment rate (approximate figure) – necessary for third-party services Google Analytics. Lasts till browser closure
- `__utmt` – persistent – tracks user requests number – necessary for third-party services Google Analytics. Lasts 10 minutes
- `__utmz` – persistent – origin of user – necessary for third-party services Google Analytics. Lasts 6 months
- `_ga` – persistent – used to distinguish users – necessary for third-party services Google Analytics. Lasts 2 years

## Third-party Cookies:

- is\_unique – persistent – pages visualization stats – from site statcounter.com. Lasts 5 years
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## How to disable cookies through configuration of browser

### Chrome

1. Open the Browser Chrome
2. Click on the  menu found in the browser toolbar beside the window for insertion of the navigation URL
3. Select **Settings**
4. Click on **Show Advanced Settings**
5. Click on the “**Content Settings**“ button in the “Privacy” section
6. The following settings relating to the cookies in the “Cookies” section can be modified:
  - To allow local data to be saved
  - To modify local data only until browser is closed
  - To prevent sites from setting cookies
  - To block third-party cookies and site data
  - To handle objections/reservations for certain web sites
  - To eliminate one or more cookies

For more information, visit the [dedicated page](#).

### Mozilla Firefox

1. Open the Browser Mozilla Firefox
2. Click on the  menu found in the browser toolbar beside the window for insertion of the navigation URL
3. Select **Options**
4. Select the pane **Privacy**
5. Click on **Showed Advanced Settings**
6. In the “Privacy” section, click on the button “**Content Settings**“
7. In the section “**Tracking**” the following settings relating to cookies can be modified:
  - To ask sites not to do any tracking
  - To tell sites you agree to being tracked
  - To refrain from telling sites anything about personal data tracking preferences
8. From the “**History**” section, the following operations can be carried out:
  - by enabling “Use custom settings” to select to accept third-party cookies (always, from the most visited sites, or never) and to keep them for a set period (until they expire, until Firefox is closed or when requested again)
  - Remove the individual stored cookies

For more information, visit the [dedicated page](#).

### Internet Explorer

1. Open the Browser Internet Explorer
2. Click on the **Tools** button and select **Internet options**
3. Click on the **Privacy** tab and modify the scroll down device in the **Settings** section depending on the action to be taken to deal with cookies:
  - o Block all cookies
  - o Accept all cookies
  - o Select the sites from which cookies can be obtained: move the cursor to an intermediate position so that cookies are neither blocked nor accepted, then press on Sites, enter a web site in the Web Site Address box and then press either Block or Accept

For more information, visit the [dedicated page](#).

### **Safari 6**

1. Open the Browser Safari
2. Click on **Safari**, select **Preferences** and press **Privacy**
3. In the *Block Cookies* section, specify how Safari must accept cookies from Web sites.
4. To view the sites that have stored the cookies click on **Details**

For more information, visit the dedicated page.

### **Safari iOS (mobile devices)**

1. Open the Browser Safari iOS
2. Tap **Settings** and then **Safari**
3. Tap **Block Cookies** and select one of the various options: “Never”, “Third-party and advertisers” or “Always”
4. To delete all the cookies stored by Safari, tap **Settings**, then **Safari** and finally **Delete Cookies and data**

For more information, visit the [dedicated page](#).

### **Opera**

1. Open the Browser Opera
2. Click on **Preferences** and then on **Advanced** and finally on **Cookies**
3. Select one of the following options:
  - o Accept all cookies
  - o Accept only cookies from the site being visited: third-party cookies and those sent from a domain other than the one being visited will be refused
  - o Never accept cookies: no cookie will ever be saved

For more information, visit the [dedicated page](#).

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## **How to disable third-party service cookies**

- [Google services](#)
- [Facebook](#)

- [Twitter](#)

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This page can be viewed, via a link situated at the foot of all the pages on the Site, pursuant to art. 122, second paragraph, of Legislative Decree no. 196/2003 and following the simplified methods to be adopted to serve the informative notice and obtain consent to the use of cookies published in the Official Gazette, no. 126 dated 3<sup>rd</sup> June 2014 and the related register of measures no. 229 dated 8<sup>th</sup> May 2014.